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Press Release

Tami Gaines brings spirituality to the 2009 New Jersey Women in Business (NJAWBO) Conference

With a focus on transforming business for tomorrow, Gaines proposes spirituality as a competitive advantage .

Montclair, NJ, April 1, 2009: During these economic times when business owners are feeling the credit crunch, a slowing down of business and general uncertainty around the direction of their business, Tami Gaines, a strategy consultant, author and trainer (www.tamigaines.com), expects to receive mixed reaction to her keynote address at the 2009 New Jersey Women in Business Conference: “Spirituality for Entrepreneurs: An Inside Out Approach to Achieving Success”.

“The 2009 Conference theme is ‘21st Century Renaissance Businesswomen – Revolutionizing Business Today, Transforming Tomorrow.’” Gaines says, “Putting spirituality at the center of business is one way to think creatively and innovatively about business in preparation for the future. Most of us just need to be led to what is already inside of us to clear the path to massive success in our businesses.” Among the information that this workshop will explore are the real causes of business challenges and barriers to success and the 10 steps to becoming a “unified” entrepreneur – all with an eye toward increasing profits and balance on all levels.

“Spirituality for Entrepreneurs: An Inside Out Approach to Achieving Success” will be presented as part of the 2009 NJAWBO Conference, on Tuesday, June 2nd from 10:00am-11:30am at The Crowne Plaza in Somerset, New Jersey.

More information can be found at www.njawbo.org or by calling (609) 799-5101.

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